



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

NATIONAL REPUBLICAN CONGRESSIONAL
National Media Inc (1946)
Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 173007
Inv Date 9/30/2012
Terms Net 30
Contract 46122
Bill Type Standard
Period 8/27/2012 - 9/30/2012

National Media Inc
815 Slater Lane
Alexandria, VA 22314

AgM

Product POLITICAL ISSUE (1052)
Brand Est 2600 NRCC 2012 Sept 21-27 (26186)
Acct Types Local/Political Issue Agency
Est/Headline 2600/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:58:25PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	20001-7 News Today	Per week (1),Fr	09/21/12 5:41AM (Fr)	00:30	7 News Today in New England	NRCCMA060921H	\$600.00	
2.0	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1	09/24/12 5:43AM (Mo)	00:30	7 News Today in New England	NRCCMA060921H	\$600.00	
2.0	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1	09/25/12 5:43AM (Tu)	00:30	7 News Today in New England	NRCCMA060921H	\$600.00	
2.0	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1	09/26/12 5:43AM (We)	00:30	7 News Today in New England	NRCCMA060924H	\$600.00	
2.0	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1	09/27/12 5:43AM (Th)	00:30	7 News Today in New England	NRCCMA060924H	\$600.00	
3.0	SPOT	5:58AM-7 News Tod	Per week (2),Sa	09/22/12 6:11AM (Sa)	00:30	7 News Today in New England	NRCCMA060921H	\$300.00	
3.0	SPOT	5:58AM-7 News Tod	Per week (2),Sa	09/22/12 6:41AM (Sa)	00:30	7 News Today in New England	NRCCMA060921H	\$300.00	
4.0	SPOT			09/22/12			2 preempts @ \$900.00	\$0.00	Schedule Change
5.0	SPOT	7:30AM-7 NEWS TO	Per week (1),Su	09/23/12 7:42AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	NRCCMA060921H	\$300.00	
6.0	SPOT	20707-TODAY SHOW	Per week (1),Su	09/23/12 8:47AM (Su)	00:30	TODAY SHOW-SUNDAY	NRCCMA060921H	\$1100.00	
7.0	SPOT	9:00AM-7 News Tod	Per week (1),Su	09/23/12 9:17AM (Su)	00:30	7 News Today in New England-Sun	NRCCMA060921H	\$750.00	
8.0	SPOT	23638-7 News Today	Per week (1),Fr	09/21/12 9:29AM (Fr)	00:30	7 News Today in New England 9-10A	NRCCMA060921H	\$700.00	
9.0	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1	09/24/12 9:10AM (Mo)	00:30	7 News Today in New England 9-10A	NRCCMA060921H	\$700.00	
9.0	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1	09/25/12 9:26AM (Tu)	00:30	7 News Today in New England 9-10A	NRCCMA060921H	\$700.00	
9.0	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1	09/26/12 9:23AM (We)	00:30	7 News Today in New England 9-10A	NRCCMA060924H	\$700.00	
9.0	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1	09/27/12 9:20AM (Th)	00:30	7 News Today in New England 9-10A	NRCCMA060924H	\$700.00	
10.0	SPOT	20008-7 News at No	Per week (1),Fr	09/21/12 12:12PM (Fr)	00:30	7 News at Noon	NRCCMA060921H	\$500.00	
11.0	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1	09/24/12 12:18PM (Mo)	00:30	7 News at Noon	NRCCMA060921H	\$500.00	
11.0	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1	09/25/12 12:24PM (Tu)	00:30	7 News at Noon	NRCCMA060921H	\$500.00	
11.0	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1	09/26/12 12:25PM (We)	00:30	7 News at Noon	NRCCMA060924H	\$500.00	
11.0	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1	09/27/12 12:25PM (Th)	00:30	7 News at Noon	NRCCMA060924H	\$500.00	
12.0	SPOT	20008-7 News at No	Per week (1),Fr	09/21/12 12:28PM (Fr)	00:30	7 News at Noon	NRCCMA060921H	\$500.00	
13.0	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1	09/24/12 12:41PM (Mo)	00:30	7 News at Noon	NRCCMA060921H	\$500.00	
13.0	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1	09/25/12 12:54PM (Tu)	00:30	7 News at Noon	NRCCMA060921H	\$500.00	
13.0	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1	09/26/12 12:48PM (We)	00:30	7 News at Noon	NRCCMA060924H	\$500.00	
13.0	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1	09/27/12 12:44PM (Th)	00:30	7 News at Noon	NRCCMA060924H	\$500.00	
14.0	SPOT	20189-7 News Today	Per week (1),Sa	09/22/12 9:31AM (Sa)	00:30	7 News Today in New England-Sat	NRCCMA060921H	\$1100.00	
15.0	SPOT	20013-7 News 4-5 PM	Per week (1),Fr	09/21/12 4:14PM (Fr)	00:30	7 News at 4	NRCCMA060921H	\$1000.00	
16.0	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1	09/24/12 4:18PM (Mo)	00:30	7 News at 4	NRCCMA060921H	\$1000.00	
16.0	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1	09/25/12 4:19PM (Tu)	00:30	7 News at 4	NRCCMA060921H	\$1000.00	
16.0	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1	09/26/12 4:13PM (We)	00:30	7 News at 4	NRCCMA060924H	\$1000.00	
16.0	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1	09/27/12 4:13PM (Th)	00:30	7 News at 4	NRCCMA060924H	\$1000.00	
17.0	SPOT	20013-7 News 4-5 PM	Per week (1),Fr	09/21/12 4:40PM (Fr)	00:30	7 News at 4	NRCCMA060921H	\$1300.00	
18.0	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1	09/24/12 4:45PM (Mo)	00:30	7 News at 4	NRCCMA060921H	\$1300.00	
18.0	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1	09/25/12 4:56PM (Tu)	00:30	7 News at 4	NRCCMA060921H	\$1300.00	
18.0	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1	09/26/12 4:40PM (We)	00:30	7 News at 4	NRCCMA060924H	\$1300.00	
18.0	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1	09/27/12 4:41PM (Th)	00:30	7 News at 4	NRCCMA060924H	\$1300.00	
19.0	SPOT	4:59PM-7 News 5-5	Per week (1),Fr	09/21/12 5:17PM (Fr)	00:30	7 News at 5	NRCCMA060921H	\$1500.00	
20.0	SPOT	4:59PM-7 News 5-5	Day,M-1,Tu-1,W-1,Th-1	09/24/12 5:18PM (Mo)	00:30	7 News at 5	NRCCMA060921H	\$1500.00	



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

NATIONAL REPUBLICAN CONGRESSIONA
National Media Inc (1946)
Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 173007
Inv Date 9/30/2012
Terms Net 30
Contract 46122
Bill Type Standard
Period 8/27/2012 - 9/30/2012

National Media Inc
815 Slater Lane
Alexandria, VA 22314

AgM

Product POLITICAL ISSUE (1052)
Brand Est 2600 NRCC 2012 Sept 21-27 (26186)
Acct Types Local/Political Issue Agency
Est/Headline 2600/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:58:25PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
20.0	SPOT	4:59PM-7 News 5-5	Day,M-1,Tu-1,W-1,Th-1	09/25/12 5:27PM (Tu)	00:30	7 News at 5	NRCCMA060921H	\$1500.00	
20.0	SPOT	4:59PM-7 News 5-5	Day,M-1,Tu-1,W-1,Th-1	09/26/12 5:19PM (We)	00:30	7 News at 5	NRCCMA060924H	\$1500.00	
20.0	SPOT	4:59PM-7 News 5-5	Day,M-1,Tu-1,W-1,Th-1	09/27/12 5:18PM (Th)	00:30	7 News at 5	NRCCMA060924H	\$1500.00	
21.0	SPOT	5:29PM-7 News 5:30	Per week (1),Fr	09/21/12 5:46PM (Fr)	00:30	7 News at 5	NRCCMA060921H	\$1700.00	
22.0	SPOT	5:29PM-7 News 5:30	Day,M-1,Tu-1,W-1,Th-1	09/24/12 5:47PM (Mo)	00:30	7 News at 5	NRCCMA060921H	\$1700.00	
22.0	SPOT	5:29PM-7 News 5:30	Day,M-1,Tu-1,W-1,Th-1	09/25/12 5:54PM (Tu)	00:30	7 News at 5	NRCCMA060921H	\$1700.00	
22.0	SPOT	5:29PM-7 News 5:30	Day,M-1,Tu-1,W-1,Th-1	09/26/12 5:42PM (We)	00:30	7 News at 5	NRCCMA060924H	\$1700.00	
22.0	SPOT	5:29PM-7 News 5:30	Day,M-1,Tu-1,W-1,Th-1	09/27/12 5:45PM (Th)	00:30	7 News at 5	NRCCMA060924H	\$1700.00	
23.0	SPOT	5:58PM-7 News at 6	Per week (1),Fr	09/21/12 6:14PM (Fr)	00:30	7 News at 6	NRCCMA060921H	\$2000.00	
24.0	SPOT	5:58PM-7 News at 6	Day,M-1,Tu-1,W-1,Th-1	09/24/12 6:27PM (Mo)	00:30	7 News at 6	NRCCMA060921H	\$2000.00	
24.0	SPOT	5:58PM-7 News at 6	Day,M-1,Tu-1,W-1,Th-1	09/25/12 6:17PM (Tu)	00:30	7 News at 6	NRCCMA060921H	\$2000.00	
24.0	SPOT	5:58PM-7 News at 6	Day,M-1,Tu-1,W-1,Th-1	09/26/12 6:27PM (We)	00:30	7 News at 6	NRCCMA060924H	\$2000.00	
24.0	SPOT	5:58PM-7 News at 6	Day,M-1,Tu-1,W-1,Th-1	09/27/12 6:11PM (Th)	00:30	7 News at 6	NRCCMA060924H	\$2000.00	
25.0	SPOT	6:00PM-7 News at 6	Per week (1),Sa	09/22/12 6:13PM (Sa)	00:30	7 News at 6	NRCCMA060921H	\$2000.00	
26.0	SPOT	7:00PM- 7:30PM	Per week (1),Fr	09/21/12 7:19PM (Fr)	00:30	Access Hollywood Episode: 4185	NRCCMA060921H	\$1500.00	
27.0	SPOT	7:00PM- 7:30PM	Day,M-1,Tu-1,W-1,Th-1	09/24/12 7:17PM (Mo)	00:30	Access Hollywood Episode: 4186	NRCCMA060921H	\$1500.00	
27.0	SPOT	7:00PM- 7:30PM	Day,M-1,Tu-1,W-1,Th-1	09/25/12 7:26PM (Tu)	00:30	Access Hollywood Episode: 4187	NRCCMA060921H	\$1500.00	
27.0	SPOT	7:00PM- 7:30PM	Day,M-1,Tu-1,W-1,Th-1	09/26/12 7:29PM (We)	00:30	Access Hollywood Episode: 4188	NRCCMA060924H	\$1500.00	
27.0	SPOT			09/27/12		1 preempt @ \$1500.00		\$0.00	Schedule Change
28.0	SPOT	9:00PM-GRIMM	Per week (2),Fr	09/21/12 9:18PM (Fr)	00:30	GRIMM	NRCCMA060921H	\$4500.00	
28.0	SPOT	9:00PM-GRIMM	Per week (2),Fr	09/21/12 9:44PM (Fr)	00:30	GRIMM	NRCCMA060921H	\$4500.00	
29.0	SPOT	6:58PM-FOOTBALL N	Per week (1),Su	09/23/12 7:17PM (Su)	00:30	FOOTBALL NIGHT IN AMERICA	NRCCMA060921H	\$25000.00	
30.0	NFL			09/23/12		1 preempt @ \$18000.00		\$0.00	Pre-Empt
31.0	SPOT	10:59PM-7 News at 11	Per week (1),Sa	09/22/12 11:09PM (Sa)	00:30	7 News at 11 PM	NRCCMA060921H	\$3000.00	
32.0	SPOT	11:00PM-7 News at 11	Per week (1),Su	09/23/12 12:40AM (Su)	00:30	7 News at 11 PM	NRCCMA060921H	\$2800.00	
33.0	SPOT	11:34PM-THE TONIG	Per week (1),Fr	09/21/12 12:31AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	NRCCMA060921H	\$1500.00	
34.0	SPOT	11:34PM-THE TONIG	Day,M-1,Tu-1,W-1,Th-1	09/24/12 11:47PM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	NRCCMA060921H	\$1500.00	
34.0	SPOT	11:34PM-THE TONIG	Day,M-1,Tu-1,W-1,Th-1	09/25/12 11:46PM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	NRCCMA060921H	\$1500.00	
34.0	SPOT	11:34PM-THE TONIG	Day,M-1,Tu-1,W-1,Th-1	09/26/12 11:58PM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	NRCCMA060924H	\$1500.00	
34.0	SPOT	11:34PM-THE TONIG	Day,M-1,Tu-1,W-1,Th-1	09/27/12 12:00AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	NRCCMA060924H	\$1500.00	
35.0	SPOT	12:37AM-LATE NIGH	Per week (2),Fr	09/21/12 1:09AM (Fr)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCMA060921H	\$800.00	
35.0	SPOT	12:37AM-LATE NIGH	Per week (2),Fr	09/21/12 1:30AM (Fr)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCMA060921H	\$800.00	
36.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2	09/24/12 1:09AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCMA060921H	\$800.00	
36.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2	09/24/12 1:31AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCMA060921H	\$800.00	
36.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2	09/25/12 1:11AM (Tu)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCMA060921H	\$800.00	
36.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2	09/25/12 1:29AM (Tu)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCMA060921H	\$800.00	
36.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2	09/26/12 1:16AM (We)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCMA060924H	\$800.00	
36.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2	09/26/12 1:34AM (We)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCMA060924H	\$800.00	
36.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2	09/27/12 1:08AM (Th)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCMA060924H	\$800.00	



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

NATIONAL REPUBLICAN CONGRESSIONA
National Media Inc (1946)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 173007
Inv Date 9/30/2012
Terms Net 30
Contract 46122
Bill Type Standard
Period 8/27/2012 - 9/30/2012

National Media Inc
815 Slater Lane
Alexandria, VA 22314

AgM

Product POLITICAL ISSUE (1052)
Brand Est 2600 NRCC 2012 Sept 21-27 (26186)
Acct Types Local/Political Issue Agency
Est/Headline 2600/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:58:25PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
36.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2	09/27/12 1:27AM (Th)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCMA060924H	\$800.00	
37.0	SPOT	11:29PM-Saturday Ni	Per week (1),Sa	09/22/12 12:01AM (Sa)	00:30	Saturday Night Live	NRCCMA060921H	\$3000.00	
38.0	SPOT	8:00AM- 9:00AM	Per week (2),Sa	09/22/12 8:26AM (Sa)	00:30	Today Show Weekend	NRCCMA060921H	\$900.00	M/G For 4.0.1,4.0.2
38.0	SPOT	8:00AM- 9:00AM	Per week (2),Sa	09/22/12 8:57AM (Sa)	00:30	Today Show Weekend	NRCCMA060921H	\$900.00	M/G For 4.0.1,4.0.2
39.0	SPOT	11:34PM-THE TONIG	Day,Th-1	09/27/12 12:21AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	NRCCMA060924H	\$1500.00	M/G For 27.0.1
41.0	SPOT			09/19/12			1 preempt @ \$6000.00	\$0.00	Schedule Change
43.0	SPOT	10:00PM-REVOLUTIC	Per week (1),Mo	09/24/12 10:36PM (Mo)	00:30	REVOLUTION	NRCCMA060921H	\$6000.00	M/G For 41.0.1
44.0	SPOT	7:57PM-THE VOICE	Day,M-1	09/24/12 9:18PM (Mo)	00:30	THE VOICE	NRCCMA060921H	\$12000.00	
45.0	SPOT	9:00AM-7 News Tod	Per week (1),Su	09/23/12 9:47AM (Su)	00:30	7 News Today in New England-Sun	NRCCMA060921H	\$750.00	
		</							